

The AI Content Audit Checklist

Seven questions to ask of any AI-generated learning content before it reaches a learner. Built from interviews with senior practitioners in corporate L&D and higher education, — each item maps to a real failure mode they named.

1

Does the output match the brief?

Check it against the original learning objective and audience. AI drifts toward the generic — confirm it still serves the specific learner you defined.

2

Does the tone fit the context?

Or has AI flattened it toward a default corporate register? Disciplinary voice and cultural nuance are the first things to disappear.

3

Does it model the right behavior?

In scenarios, check that the "correct" path rewards the behavior you actually want. AI often rewards plausible-sounding responses that are subtly wrong.

4

Do assessments match the objective?

A skill objective needs a skill assessment. Watch for recall questions stacked with Bloom's vocabulary that don't actually measure what was taught.

5

Is it built for a real, diagnosed need?

Or could it apply to anyone, anywhere? Generic content is the signature of a problem that was never actually diagnosed before generating.

6

Does it ask the learner to do something?

Active practice over passive reading. If a section just presents information and asks for a click, it's an information dump, not instruction.

7

Is it accurate and accessible?

Verify every statistic, citation, and policy claim — AI fabricates confidently. Then check plain language, logical structure, and formatting for all learners.
