

# Build With AI Without Breaking Quality

FRAME

GENERATE

AUDIT

LOG

**How to use this workbook.** You'll move through four steps using a real piece of content from your own work. Each step has a worksheet. By the end you'll have run the full loop once with guidance — and once on your own. Keep this; the audit checklist on the last page works as a standalone job aid.

*Information doesn't change behavior. Practice does. This workshop is built around what you'll do, not what you'll hear.*

**STEP 1**

## Frame

Before you prompt, define the job. A strong prompt brief specifies four things — skip any one and the output drifts toward generic.

**Learning objective — what should the learner be able to DO?**

Use a measurable verb (apply, evaluate, demonstrate) — not "understand."

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**Target audience — who exactly, and what's their context?**

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**Constraints — length, format, tone, medium, must-includes**

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**Quality criteria — how will you know the output is good?**

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**STEP 2**

## Generate

Run your brief through your AI tool. Then iterate at least twice — change *one* variable each time and note what shifted. The goal is range to react to, not a finished product.

**Iteration 1 — what I prompted / what I got**

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**Iteration 2 — what I changed / what shifted**

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**Iteration 3 — what I changed / what shifted**

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**Which version am I taking to audit, and why?**

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STEP 3 · THE CORE SKILL

## Audit

Run your chosen output against all seven criteria. Check the box only if it genuinely passes. Aim to surface at least three substantive issues.

**1 · Does the output match the brief?**  
Original objective and audience — or has it drifted generic?

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**2 · Does the tone fit the context?**  
Or flattened toward a default corporate register?

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**3 · Does it model the right behavior?**  
Does the "correct" path reward what you actually want?

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**4 · Do assessments match the objective?**  
Skill objective → skill assessment, not recall trivia.

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**5 · Is it built for a real, diagnosed need?**  
Or could it apply to anyone, anywhere?

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**6 · Does it ask the learner to do something?**  
Active practice over passive reading.

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**7 · Is it accurate and accessible?**  
Verify every stat/citation; check plain language + structure.

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**Top three issues I found**

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**STEP 4**

## Log

Document the decisions so the workflow is reproducible — by you next month, or by a colleague. A good entry lets someone else follow your reasoning.

**Decision 1 — what I decided + why**

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**Decision 2 — what I decided + why**

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**Decision 3 — what I decided + why**

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**Commitment card — what will I do differently in my next AI-assisted task?**

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